

## **MEDIA ADVISORY**

### **Commonwealth Travel offers lifestyle fun at the NATAS Holidays 2007 Travel Fair**

**Singapore, 12 September 2007** – Lifestyle-related travel packages will take centre-stage in Commonwealth Travel's (CTC) booth, which will be 50% bigger than last September's NATAS Travel Fair. Customers looking for great travel deals for the year end can now look forward to CTC's exciting line-up of travel deals at the NATAS Holidays 2007 from 14 to 16 September at Singapore Expo Hall 4B/5 Booth BG1.

Highlights at CTC's booth this year are:

#### **1. Launch of Vacation Plus**

CTC will launch its Vacation Plus product range , a series of lifestyle travel products that target an increasing group of affluent and discerning travelers looking for a touch of difference in their travel experiences. Packages include a 6 Days Funk Remix trip to party and enjoy a different side of Sydney with celebrity tour guide Irene Ang, yoga retreats in Kerala, and educational fun tours in Beijing.

#### **2. Costa Cruise area**

The "cruise experience" will be recreated for CTC's customers. The Costa Cruise area will be transformed in the likeness of a luxurious cruise ship's interiors. Customers who sign up for any Costa Cruise packages or tour packages to Australia, New Zealand, Europe, USA and exotic destinations such as South Africa, Israel and Greece during the NATAS travel fair will also be entitled to enjoy free Italian coffee and snacks provided at the bar counter within the 'cruise ship'.

### **3. Muslim travel packages**

Muslim travellers can find special Muslim packages offered by Harmoni Holidays. These specially-customised packages take into account the religious considerations of our Muslim travelers, as well as offer a wide range of destinations and options, all at highly competitive prices.

### **4. Internet kiosks for instant hotel confirmations**

Three internet kiosks will be set up for customers to do online hotel booking via CTC's online hotel portal <http://www.ctc.com.sg/hotel>. Set up this year, the portal offers internet-savvy customers the option to secure confirmation with worldwide accommodation instantly. Vouchers will also be printed instantly for verification.

### **5. M.I.C.E team**

Planning for a corporate trip? For the first time, Commonwealth Travel's dedicated M.I.C.E team (Meetings, Incentives, Conventions, Exhibitions) will be present at the travel fair to handle any corporate enquiries and dish out expert advice.

In addition, avid travellers can find value-for-money tour packages to ever-popular destinations such as Europe, China, Australia and even exotic destinations such as Israel and South Africa. Special promotions and give-aways are also available to give your dream holiday a sweet boost.

For more information on Commonwealth Travel's packages and special deals, please call: (65) 6538 9810 or email [enquiry@ctc.com.sg](mailto:enquiry@ctc.com.sg).

### **About Commonwealth Travel Service Corporation Pte Ltd**

Established in 1990, Commonwealth Travel Service Corporation Pte Ltd (CTC) is a full-service travel agency dedicated to providing corporate services with her M.I.C.E department, Healthcare services with CTC Healthcare, leisure and personal travel services with CTC Holidays. CTC aims to provide their clients with a one-stop service point for all their personal and corporate travel needs.

Headquartered in Singapore, CTC is one of the largest and most trusted travel and tour operators in the country with more than 100 staff in its two local branches. With its overseas offices in Shanghai, Taiwan and Vancouver, CTC is also one of the first travel agencies in Singapore to receive an accreditation certificate from CASE and NATAS.

**For media enquiries, please contact:**

**AsiaPRWerkz**

Asia PR Werkz Pte Ltd  
Tel: (65) 65366881  
Fax: (65) 65352008  
86A Amoy Street  
Singapore 069905

Ms. Sabrina Chan  
HP: 9819 3727  
Email: [sabrina@asiaprwerkz.com](mailto:sabrina@asiaprwerkz.com)

Ms. Lim Wee Ling  
HP: 9768 6827  
Email: [weeling@asiaprwerkz.com](mailto:weeling@asiaprwerkz.com)

**CTC Holidays**

Mr. Lee Cheun Kiat  
Manager (Marketing & PR)  
DID: 6539 8311  
Email: [ck@ctc.com.sg](mailto:ck@ctc.com.sg)