

## **MEDIA ADVISORY**

### **CTC HOLIDAYS GOES EXPRESS!**

***First such concept store in Singapore by a major travel agency***

**Singapore, 20 March 2007** – CTC Holidays launched CTC Express today at People's Park Centre. The first such concept store of this nature helmed by one of Singapore's leading travel agencies, CTC Express reaches out to an increasing group of Singaporeans who require little consultation prior to booking a trip. CTC Express aims to provide quicker service and greater efficiency targeted at savvy travelers looking for short trips and weekend getaways in Asia.

"We decided to set up CTC Express as we recognise the importance of regional travel. Over the past 2 years, CTC Holidays saw a 30% increase in the number of trips booked in Asia. These travelers are familiar with the offerings in these countries. CTC Express is customised to provide these customers with an "express" service, while giving them the same peace-of-mind as booking with CTC Holidays," said Ms Wee Hee Ling, Managing Director, Commonwealth Travel Service Corporation.

Travelers that know exactly which hotel and airline they want will enjoy the ease and convenience of booking their next Asian holiday destination with CTC Express. Travelers who book with CTC Express can look forward to benefits including:

- A faster and streamlined booking and sales process for travelers,
- Better value deals,
- Access to CTC Holidays' exclusive network of hotels in the region,
- The quality assurance of booking with one of Singapore's most established travel agencies.

With CTC Express, travelers can expect value-for-money packages to popular destinations in Asia such as Thailand, Indonesia, Taiwan, Japan, Korea and China.

While CTC Express serves the market for bookings within the Asian region, travelers who require in-depth personalized service can still book with CTC Holidays. Customers that prefer sitting down with a sales consultant and understanding their holiday destination before booking can still do so at CTC Holidays main headquarters at Mosque Street and branches in People's Park Complex.

For more information on CTC Holidays, please call: (65) 6532 0532 or email [enquiry@ctc.com.sg](mailto:enquiry@ctc.com.sg).