

MEDIA ADVISORY

Book Your Next Dream Holiday during the Great Singapore Sale

Avid travellers can enjoy value-for-money travel deals from CTC Holidays this shopping season

Singapore, 25 May 2007 – CTC Holidays rolls out a range of value-for-money travel deals especially for savvy travelers this Great Singapore Sale. The latest promotion builds on CTC Holiday's recent successful appearance at the NATAS travel fair in March, which saw overwhelming demand by Singaporeans for its leisure travel packages.

Travel offers will be a highlight of this year's Great Singapore Sale. As the exclusive travel agent partnering with Singapore's greatest eight week annual sale event, CTC Holidays believes that avid travelers deserve, just as much as fashionistas, the joy of shopping for quality bargains.

"Booking a good holiday can be done anytime of the year, not just during the travel fairs in March and August. The economy has been looking good so far, and it's an ideal time to be in the forefront of this Great Singapore Sale. We have carefully planned out very special tour packages that we are confident will enthrall and delight our valued customers," says Ms Wee Hee Ling, Managing Director, CTC Holidays.

CTC Holidays is also a participating sponsor of the weekly draws organized by Singapore Press Holdings during the Great Singapore Sale. Shoppers who spend \$30 or more in a single receipt stand a chance to win tour packages to Hokkaido, Korea, Bangkok, Phuket, Kunming and a Costa Allegra Asia Fly/Cruise.

For more information on CTC Holidays, please call: (65) 6532 0532 or email enquiry@ctc.com.sg.