

MEDIA ADVISORY

Overwhelming response to 绝对 Super Value Deals

More exciting deals up for grabs as In-House Fair approaches its final weekend

Singapore, 6 March 2007 – The first week of CTC's 绝对 **CTC HOLIDAYS SUPER VALUE FAIR 2007** saw overwhelming response from travel bugs and families out to shop for their holiday vacations. Over the first weekend, tour packages and deals totaling S\$5 million were sold, a 15.8% increase compared to last year's in-house fair.

Europe, Japan, Taiwan and China were the most popular destinations. In particular, scenic locations such as China's Jiuzhaigou (九寨沟) were among CTC Holidays' best-sellers.

"We're very delighted by the excitement and good response last week. When we started our weekend external fair at Suntec on Saturday, queues for our packages started as early as 4am! Some of our packages even sold out in less than an hour! A Big Thank You to all our customers, and we look forward to their continued support as CTC Holidays continue to bring Singapore more super value deals and memorable travel experiences", said Ms Joycelyn Su, Senior Manager (Outbound Tours Division), CTC Holidays.

Last weekend to catch new “绝对 Star Deals”

CTC Holidays' much-anticipated in-house fair, 绝对 CTC HOLIDAYS SUPER VALUE FAIR 2007 started since 3rd March and will continue till 11th March at both CTC offices at Mosque Street and People's Park Complex. Holiday-goers can also head down to Marina Square Shopping Mall, Linkbridge Atrium Level 2 between 9th to 11th March 2007 to catch the latest and hottest deals in town!

Two new “绝对 **Star Deals**” will also be available especially for UOB Credit Cardholders this weekend at the Marina Square external fair. Customers who purchase any of CTC Holidays’ super value travel deals will also get a chance to join the “绝对 **Super Draw**” and the “绝对 **win! Win! WIN! Jackpot Bonanza**” and win fantastic prizes such as Home Entertainment Systems and portable DVD players.

For more information on CTC Holidays, please call: (65) 6532 0532 or email enquiry@ctc.com.sg.